



ARIP Public Company Limited

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Ref: ARIP 13/2011

September 1st, 2011

Subject: The Joint Investment in Splash Interactive Co., Ltd.
To : Director and Manager
The Stock Exchange of Thailand

ARIP Public Co., Ltd. is pleased to inform that ARIP has signed Shareholder Agreement to jointly invest in Splash Interactive Co., Ltd. for operate in the television media which will expand the company's marketing channels more comprehensively. The registered capital of Splash Interactive Co., Ltd. is Baht 16 million, comprising of 3,200,000 shares at a par value of Baht 5 per share, with ARIP's the respective shareholdings of 40 % portion of 1,280,000 shares. Totaling investment of Baht 6,400,000.

Splash Interactive Co., Ltd.'s main business is the television production, cable TV and radio program. They currently own 2 television programmes, which broadcast on TV channel 5 as per the following schedules.

1. Cyber City program (IT): broadcast on Saturday at 10:55 to 11:45 am
2. Lighthouse Family program (Lifestyle): broadcast on Sunday at 8:55 - 9:25 am

This joint venture is consistent with the company's policies of the expansion in the media, television (TV Media).

Please be informed accordingly.

Yours sincerely,

Mr. Manu Leopairote
Chairman of the Board

