



CORPORATE SOCIAL RESPONSIBILITY

Having been in the business for more than two decades, ARIP (Public) Co., Ltd., as a quality media and content provider, persistently encourages education and knowledge for the Thai's society. Apart from being media provider, the company also recognizes the importance of creating a learning foundation for Thai children in Bangkok and remote rural areas. In the future, this new generation will become important resources to the development of our country. The Company has initiated and supported various activities to promote and contribute to Thai society and its young generation as a whole. Those activities are continuously organized through The Better Thailand Foundation as follows

- “Chinese Painting for the Future of Thai Children” Project : The Company cooperated with a veteran Chinese artist “Hsu Bin” to organize an exhibition of Chinese fine brush paintings. The proceeds from the Art Exhibition were partly contributed to the Better Thailand Foundation to support its activities such as creating a learning center, donating computers and educational materials for children in rural areas. Furthermore, we also cooperate with The Better Thailand Foundation in setting up a donation box as well as selling copies of paintings in the “Hsu Bin - The Poetry of the Nature” Exhibition.
- The Better Thailand Foundation’s “Card for You” Project : It’s has been 8 consecutive year that ARIP supports the “Card for You” Painting Competition. The event has been organized to provide opportunities for disable and less-fortunate children to gather and express their imagination dream on selected topics through color pencils, water color, pastels and others. The winning paintings will be used to print New Year greeting cards, which should bring pride and encouragement to the painters.
- “Donation of Extracurricular Reading Books” Project : ARIP has donated 5,977 books and 2,611 CDs to nationwide public libraries under the supervision of the office of Non-Formal and Informal Education to help disseminate knowledge to the general public.
- “IT School Camping Project” is a good social event initiated by ComputerToday magazine. Our editors will cooperate with each elementary or secondary school to create an event for students to learn about IT in a fun way with games, activities and rewards.