



## Corporate Social Responsibility (CSR)

The Company has established, promoted, monitored, and maintained ethical standards and practiced in dealings with all Company stakeholders. The Company not only concerned with our profit but we put our effort to help people, economy, society and environment with morality, ethics and the code of conduct. The Company conducts good governance to control the activities based on honesty, transparency and fairness in accordance with the following corporate governance policies.

### Corporate Social Responsibility – Employees

The Company always recognizes that human resource is one of key factors in business, thus, the Company improve working environment for better quality of employees' life and higher competency. In addition, the Company also provides them more opportunities in practicing and enhancing their working skills in order to create high performance manpower for continuous development of our organization.



**Promote Employees' Health Program:** The importance of health care to employees is one of the necessities; the Company is providing our employee with the annual health check-up and also their family for special price.

**Promote Safety in the Workplace Program:** The Company has managed workplace risks by arranging firefighting scenario and evacuation fire drill training continuously; as well as, recognizing in the safety of working place and various infrastructure systems with various safety equipment support so that all employees can work safely and healthy.



#### Activities that promote unity and the Thai culture

**New Year Party:** New Year's Day event was held for Thai culture activities, by organizing a staff party and receive a blessing from the senior management and executives.

**Annual Meeting:** The Company annual meeting is arranged as a chance for employee that they can meet to exchange ideas, summarized and evaluated the year's work. In the event, we also prepare the action plan for the following year to be consistent in the same direction as the Company policy. In addition, there are also prizes distributions on to employees for their morals.



#### Promote Employees' Better life quality, security and stability.

**Employee life insurance program:** This program supports for employees to have health protected.

**Provident Fund Program:** For the staff welfare as well as to be used as collateral for the saving security amount so that the employees are using in their retirement age.



## Corporate Social Responsibility – Stakeholders

The importance of products and service standards are also the Company main concentration, the Company strives to create high customer satisfaction and commit on quality products and services at a reasonable price. We are steadily raising the Company standard practice. The Company recognizes our corporate responsibility and is eager to provide business opportunities for the communities in which we operate.

Disclose information about all products and services accurately, so that the stakeholders can make decisions correctly, including the promise of a good image and sustainable treatment.

The Company believes in long-term relationships built upon understanding and trust. This will allow us to develop with one another from the very beginning and achieve mutual prosperity and trust.



## Corporate Social Responsibility – Environment

**Energy saving program:** The Company values the environment, by taking part in reducing global warming along with changing our employees' behavior and procuring materials with less negative impact on the environment.

**Reducing paper consumption** by sending document in electronic format to lower paper usage which can create national saving, and also reduce global warming effect.

**Waste Sorting:** Separating the different elements found in waste streams is essential for enabling the recovery of useful materials, minimizing the amount of material sent to landfill and allowing recyclable materials to find a new incarnation. By using or disposable paper to a more environmentally friendly way. Paper and book recycling can reduce waste paper and deposit cost, and also cure country's environment.

**Ensure all purchased office equipment is Energy Star compliant**, an international standard for energy efficient electronic equipment.

It is all well and good having the most recent energy efficient equipment, but the Company makes sure to train employees on how to operate the equipment and maximize all efficiencies. Employee morale might heighten, as they feel they're doing their bit for the environment. By promoting saving electricity behavior. For example, turning off all lights after use. Taking the stairs instead of the elevator.



## Corporate Social Responsibility – Community and Society



The Company arranges so many activities for children, e.g. drawing contest in the campaign of “Cards for children”



learning center building; computer and learning media donation for children in the country



giving scholarships to the University of the Thai Chamber of Commerce to support academic activities



arrangement of the “Thailand Top Company Awards 2013” prize-giving ceremony for showing the achievement of Thai business organizations where have both quality and code of conduct



provision of “ComToday” book to many secondary schools to focus and enhance students’ knowledge



the “IT school” activity for implanting morality and ethics for all students regarding usage of social network

## Innovation for Corporate Social Responsibility

The Company supports employees to invent new innovative learning media, such as a development of Multimedia Bookshelf software and also an application of Multimedia e-Book with the added multi-media operation system. These new innovations will help reduce the use of paper and maintain environmental friendly community. In addition, the Company also promotes the development of new environmental friendly teaching/learning media production into educational industry, the teachers and those who interested can produce teaching materials or electronic books simplicity through online platform.

